RA Consulting GmbH Introduction to our Business Unit Automotive Products





Automotive Products Professional Services Integrated Solutions





#### Who are we?

We are the most focused diagnostics and engineering software development company in the field and are a trusted partner of the international automotive industry for more than 20 years.





#### Introduction

#### Company Facts:

- Founded in 1989 by current CEO Armin Rupalla
- Headquarters in Bruchsal, Germany
- Globally present through network of own subsidiaries and partners
- Around ~20.000 software users and more than 200 active customers
- DIN EN ISO 9001:2000 certified
- We are diagnostics partner of: Bosch, VW, Audi, SAIC,
  Porsche, IAV, Lamborghini, Mahindra, Mercedes, FEV,...



**Automotive Products** 

Professional Services Integrated Solutions







# A selection of our customers





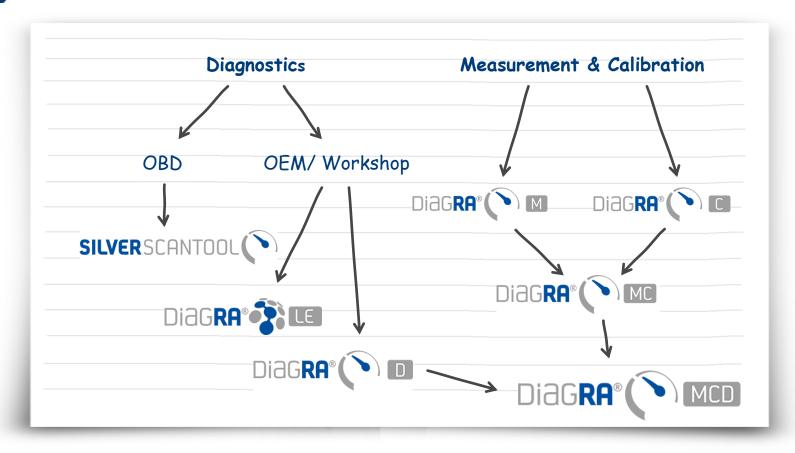


## We are wherever You are



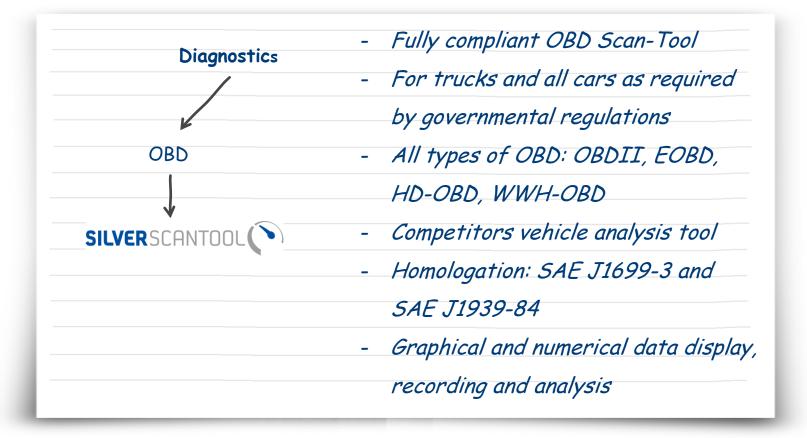






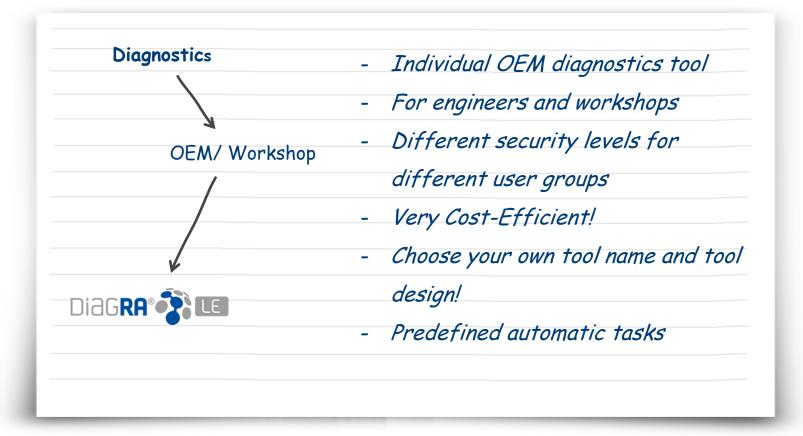










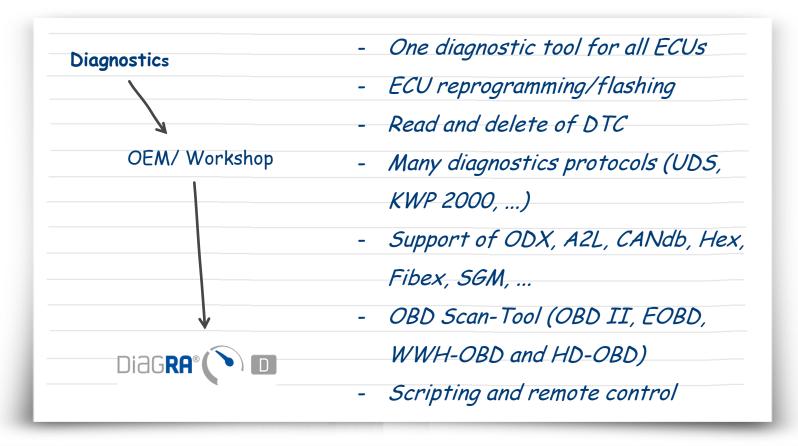




**Automotive Products** 

**Professional Services** 







**Automotive Products** 

**Professional Services** 



Universal measurement software Measurement & Calibration - ASAP 3 test bench integration supported Support of CAN and SMB Diagra® measurement devices Analysis and data export funtionality - Combines values from multiple sources synchronously CCP/ XCP measurement





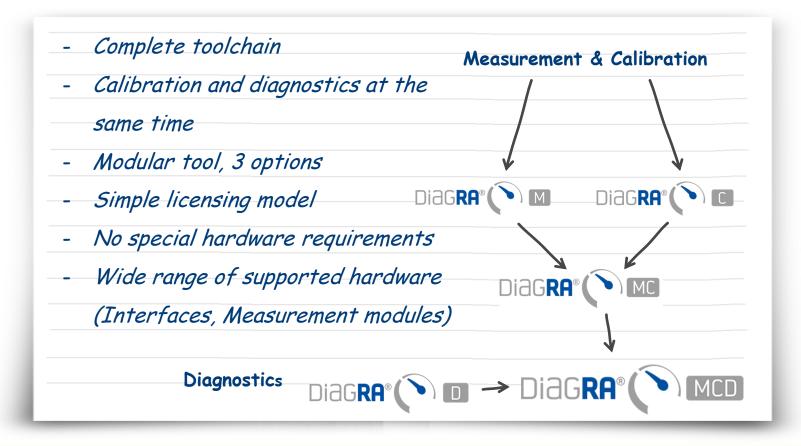
Measurement & Calibration ECU calibration over CCP/ XCP No special hardware requirements On-/ Offline calibration Easy to use and very user friendly! Unique functionality Short project setup time (<1 minute) Calibration of the fault path manager with CODES function



**Automotive Products** 

Professional Services Integrated Solutions

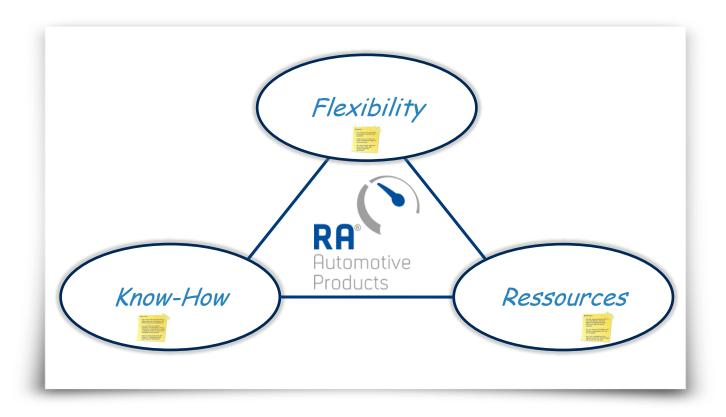








### Our basis for Your benefits





**RA Consulting GmbH** 

Zeiloch 6a, 76646 Bruchsal, Germany



### Our Focus

**RA Consulting GmbH** 

Zeiloch 6a, 76646 Bruchsal, Germany

#### Flexibility:

- Your situation and requirements are matched in our offers and quotations.
- DiagRA tools are flexible and can be extended and changed to match your needs.
- Your input is highly valued and we are open to new ideas, business models and partnerships.











#### **Our Focus**

#### Know-How:

- How to save time and ressources to make engineering work easier is the primary focus of our developments.
- You profit from
  - our longterm experience with diagnostics and
  - our connections in the industry by having a competent partner to discuss new developments and decisions.
- Using our tools you have the full back-up of a diagnostics leader supporting your development.



**Automotive Products** 

**Professional Services** 





#### Our Focus

#### Ressources:

- You only receive solutions that fit your requirements. We don't believe in overselling and only offer best value-for-money solutions.
- You can choose the hardware that fits your requirements best. No lock-in system!
- Your time is valuable and your requests often time critical. That's why we don't let you wait.



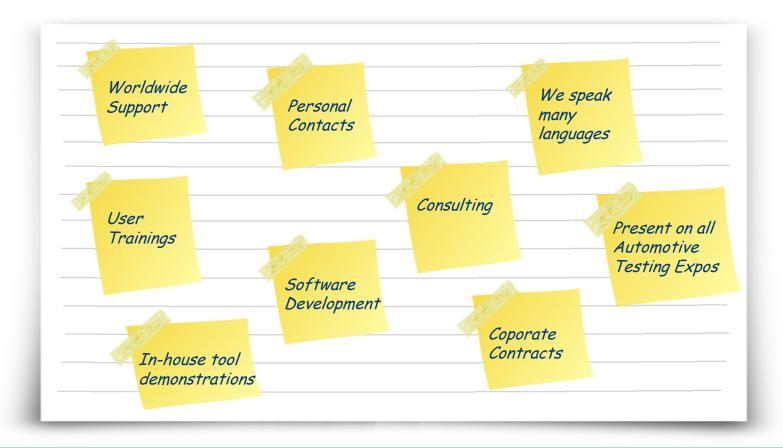
**Automotive Products** 

**Professional Services** 





### Our services for You





Automotive Products

**Professional Services** Integrated Solutions



#### How to contact us







Automotive Products

**Professional Services** 



